

NOW'S YOUR CHANCE

Lexington High School *The Revolution Yearbook*

251 Waltham St.
Lexington, MA 02421

It's amazing how quickly they grow up...

The Revolution Yearbook staff at Lexington High School is now accepting orders for personal ads in the 2012 yearbook, so it's time to choose photos and start working on your message of congratulations, pride and love. Don't miss out on this LHS senior tradition!

Sharing your pride is easy:

1. Decide which size ad and which design you want.
2. Collect the photos you want to use and compose the message to fit the ad space.
3. Read all instructions for ad submission.
4. Complete the Ad Order Form; send it in with payment, photos and your message.

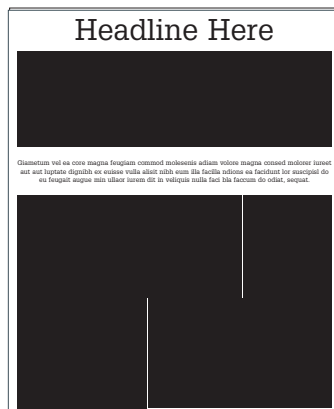
The deadline for receipt of completed ad materials is October 31st. **Your ad is only considered "received" when we have all materials for the ad as well as payment in hand.** We do not reserve ad space either in conversations or in emails; if you want an ad, you must gather your materials and physically turn everything in. No exceptions. We will do our best to accommodate ads past this deadline, but you must include a \$25 late fee with your submission. Once we have filled our ad pages, we will return immediately ads that we cannot include.

The yearbook staff is pleased to offer you this opportunity to honor your student and to support the 2012 Lexington High School yearbook.

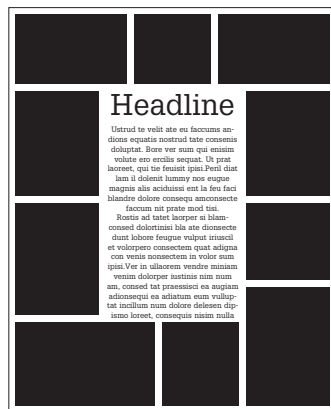
Make checks payable to: "Town of Lexington - Yearbook" (Note on check name of your student).

Full Page Ads

- Approximate dimensions: 8 1/2" wide x 11" high
- Refer to the number below each design to identify which layout you wish to use



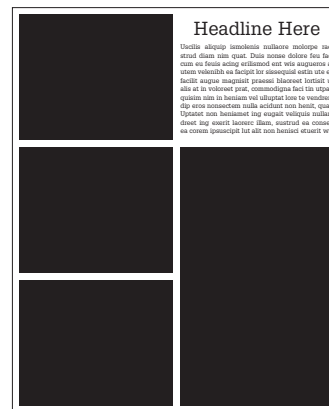
F-1



F-2



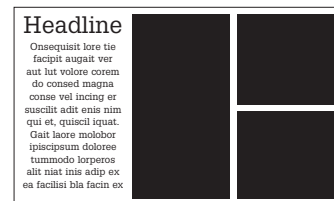
F-3



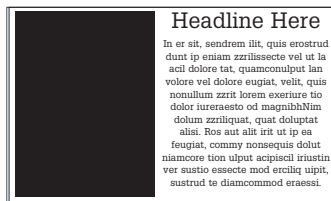
F-4

Half Page Ads

- Approximate dimensions: 8 1/2" wide x 5" high
- Refer to the number below each design to identify which layout you wish to use



H-1



H-2



H-3



H-4

Quarter Page Ads

- Approximate dimensions: 4" wide x 5" high
- Refer to the number below each design to identify which layout you wish to use



Q-1



Q-2



Q-3



Q-4



Q-5



Q-6

Eighth Page Ads

- Approximate dimensions: 4" wide x 2 1/2" high
- Refer to the number below each design to identify which layout you wish to use



E-1



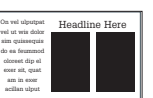
E-2



E-3



E-4



E-5



E-6

*Ad size may vary depending on size of book. All dimensions are approximate.

Please complete and return this order form with payment, your photos and your text for your ad. **Please do NOT e-mail your ad submission to the adviser or our staff. The deadline for purchase is October 31, 2011. If you submit late, you MUST include a \$25 late fee.**

Parent/Purchaser's Name _____

Student's Name _____

Daytime Phone _____ Parent E-mail Address _____

Types of Ads/Size (you may also build your own collage; see below)

Full Page Color: \$375

Design# F-1 F-2 F-3 F-4

Quarter Page Color: \$150

Design# Q-1 Q-2 Q-3 Q-4 Q-5 Q-6

Half Page Color: \$225

Design# H-1 H-2 H-3 H-4

Eighth Page Color: \$100

Design# E-1 E-2 E-3 E-4 E-5 E-6

Wellwisher: \$50 (We'll acknowledge your generosity & support of our program by printing your name in our yearbook in a benefactors' section; monies collected through the Wellwishers are used to help provide yearbooks to students who otherwise might not be able to afford one & to keep our yearbook equipment up to date!)

Payment (if submitting past October 31, please include \$25 late fee in your payment).

Cash included Check included Amount enclosed \$ _____ (Checks payable to "Town of Lexington - Yearbook")

Instructions for Ad Submission

- Indicate above the ad size & design you wish to purchase
- You may also build your own physical or digital collage. Instructions below.
- No profanity or explicit content is accepted and the yearbook staff reserves the right to censor all submissions under Massachusetts Law 71:82.

Photos:

- Each ad design provided contains a number of photos; supply enough pictures to fill the photo blocks in the ad you chose. If you include extra pictures, our staff will decide which one(s) to exclude without notifying you. Vertical photo blocks require "up and down" images and horizontal photo blocks require "left to right" images.
- Using a pencil, write your child's name softly on the back of each picture.
- **DO NOT send original copies of any photo you value; we do NOT return**

images. Instead, submit a QUALITY copy of any precious original photo.

- You may submit photos digitally. They need to be in a JPEG format. Label your CD, please, and after you've burned it, please open it to verify that your files have indeed burned correctly. Do not submit PowerPoint, Word, or Microsoft Publisher files. These are not programs compatible with professional printing and we will be unable to use them.

Text:

- Please type your ad message and attach it to this order form.
- We will choose a font for the copy when we design your ad. We will correct grammar, punctuation and spelling errors unless otherwise instructed.

Hard Copy Collage:

- Please back your photo collage with thick paper (i.e. oak tag, poster paper). Any submis-

sions can be proportional to the dimensions provided as they will be resized on our computers, but please no larger than 11"x14". Please be careful when gluing and taping the pictures on the collage - try not to leave any fingerprints and excess glue on the photos (sometimes they show). All print must be bold and spelled correctly. Please label on back of collage the name of the student and a contact number.

Print-Ready Digital Ads

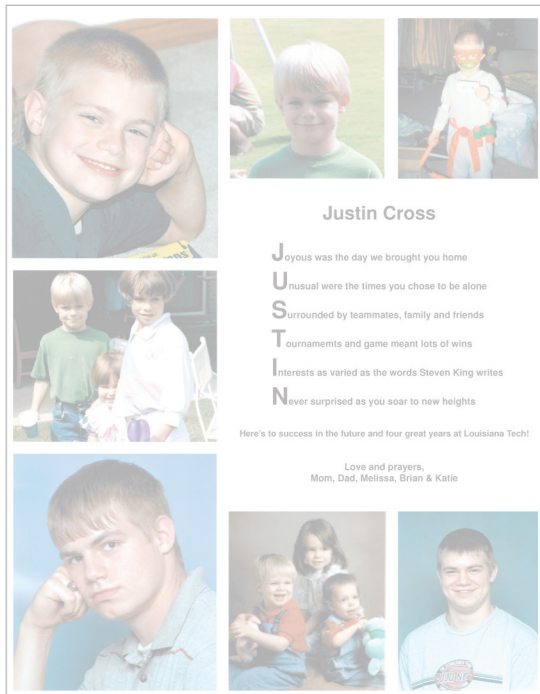
- If you choose to make a digital collage, please save the files in the JPEG or TIFF format with a minimum resolution of 300 DPI. It is imperative that you submit digital ads in at LEAST 300 DPI to ensure the highest quality of print in the book. If the above information is confusing to you, please submit a hard copy congrats page instead. Make a high quality copy of it on photo paper, and we'll use that! Please burn final digital collages onto a CD labeled with the student's name and contact number.

**Please mail this form, your pics & text/collage/CD and payment to
Attn: Yearbook at the High School, OR drop off in the Main Office.
We do NOT accept ads via email. No exceptions.**

PERSONAL AD ORDER INFO

Lexington High School
The Revolution Yearbook
251 Waltham St.
Lexington, MA 02421

NOW'S YOUR CHANCE

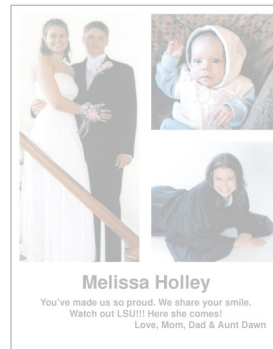


Justin Cross

Joyous was the day we brought you home
Unusual were the times you chose to be alone
Surrounded by teammates, family and friends
Tournaments and game meant lots of wins
Interests as varied as the words Steven King writes
Never surprised as you soar to new heights

Here's to success in the future and four great years at Louisiana Tech!

Love and prayers,
Mom, Dad, Melissa, Brian & Katie



Melissa Holley


You've made us so proud. We share your smile.
Watch out LSU!!! Here she comes!
Love, Mom, Dad & Aunt Dawn



David Toffaletti

We're looking forward to more roadtrips to swim meets. Have fun (but not too much) at FSU!

Love, Mom & Dad



Robin Springs

From blue jeans to boas you've worn it well.
From crayons to oil pastels, your gift is clear.
From now to forever, you're our baby girl!

Love, Mom & Dad

YOUR OPPORTUNITY TO SHOW THEM HOW PROUD YOU ARE IS HERE!

* Check inside for ad styles and color options